

SEAL DRIVE IN OGDEN STARTED

Club Women Meet to Out-
line Plans for Local
Campaign

The Christmas seal drive in Ogden and Weber county started out in earnest today, according to Chairman Arthur Kuhn. Prominent Ogden club women met at the Weber club during the day to formulate ways and means of carrying out the campaign.

In speaking of the campaign, Chairman Kuhn said:

DEATHS REDUCED

"Some 17 years ago organized work to fight the advance of tuberculosis in the nation was started. The results have been about 50 per cent reduction in deaths. The instrumentality through which the public is familiar with this work is embodied in the Christmas seals, bearing typical emblems, and which always appear at this time of the year. The sale of these seals, conducted by the Utah public health association, has been started in Ogden as well as in all other parts of the state. In this fight against tuberculosis Utah joins hands with the nation."

James H. Wallis, secretary of the association, with offices in the state capitol, is busily engaged in completing plans for the sale. The counties of the state have been fully organized and the organization in Ogden will be further perfected this week.

CHURCHES TO AID

Letters have been sent to all the churches and it is expected that the campaign will furnish the topic of some sermon during the two weeks that the sale is on.

The funds realized from the sale of the seals in Utah are used in Utah for the education of the people to ward preventive measures and for the campaign in the schools for the promulgation of health crusaders and the teaching of health care of the body as well as the surroundings in which the pupils and residents spend their time, either in work or leisure.

HEALTH SURVEY

With the money raised in Ogden and Weber county from the sale of the little penny Christmas seal, the past two years a full time public health nurse has been employed, and a thorough survey made for tuberculosis cases. That the people may get some idea of the work accomplished, the following facts are submitted from the report of Miss Sophia K. Larsen, local public health nurse, up to September 1, last:

Number of visits to homes, 3393.
Number of visits to sick patients, 1293.
Bedside nursing in homes of sick, 474.

Physicians interviewed in interest of patients, 21.
Schools inspected, 21.
Health talks and prenatal instructions, 142.
Spent three months at community clinic.

When Miss Larsen started her work in Ogden there were but two cases of tuberculosis on record. On September 1, 1922, there were 111 cases. In that time Ogden lost 55 of her citizens from tuberculosis.

CITY DOCTOR'S BABE YOUNGEST DEPOSITOR

Baby Wilson, the 5-day-old daughter of Dr. Roy H. Wilson, city and county physician, is the youngest depositor on the rolls of the First and Utah National bank.

This distinction was given the babe this morning when employees in the city hall cast a shower of silver pieces into a fund for the child with the thought in mind, at first, to purchase a gift.

However, on second thought, the employees decided that the infant was slightly tender in age to appreciate a present, so the money was deposited in her name and an account opened.

The bank officials assured the employees that the child was the youngest on the deposit lists and inscribed the name of "Baby Wilson" on the book. The babe was then turned over to the proud father of the child. The babe was born last Sunday at the Dee hospital.



Sonora

When buying a phonograph consider

Sonora

QUALITY

Every part of Sonora is the result of expert concentration upon building the "Highest Class Talking Machine in the World." It is a matter of history that when the Sonora appeared in the phonograph world some years ago, it set a new standard of phonograph quality. Instant success followed. Yet since the Sonora won highest score for tone at Panama-Pacific Exposition, it has been unbelievably improved. Today it is the highest achievement of phonograph quality—in every detail.

\$50 to \$3000

JONES PHONO-
GRAPH STORE
Wholesale and Retail
Co. Ezra B. Jones,
Manager

The Highest Class Talking
Machine in the World

ILLITERACY DAY OBSERVED HERE

Education Necessity for All,
Ogden School Head
Says

Illiteracy day is being observed in the schools of Ogden today as a feature of American Education week, which closes Saturday. Four features of the programs in the city schools today included the following: "Illiteracy As a Blot On Our Nation," "No Illiteracy in 1927," "A Citizen's Duty Toward the Uneducated," "No Immigration Until Illiteracy Among Natives and Foreign-born Is Removed."

TODAY'S SLOGAN.

The slogan for today was "Let every citizen adopt and teach an illiterate to read and write."

Friday will be "Equality of Opportunity" day in the schools.

The week's program will close Saturday with "Physical Education Day," according to Superintendent W. Karl Hopkins of the city schools.

EDUCATION NECESSITY.

"Education is no longer the privilege of a favored few; it is a necessity for all," said Superintendent Hopkins today. "The field of knowledge has broadened enormously and the demands of civilization upon the individual have increased tenfold in the past half century. The training required to fit one for a worthy place in the professions or in industrial or commercial life has increased correspondingly, and the opportunities for acquiring that training have kept pace with the requirements for it. High schools, fully equal to the colleges of the past, are open without cost to every child in the land; and university education may be had by any capable student, regardless of the financial condition of his parents. Scholarships, loan funds, and opportunities for self-help are freely available."

"Every consideration demands complete education and no insuperable barrier stands in the way. The parent who does not do all he can to enable his children to obtain all the schooling their mental capacity permits them to assimilate fails ignominiously and incurably in his highest duty."

LEWIS SCHOOL.

American Education week is being observed daily at the Lewis school, said Superintendent Hopkins. History and English classes are especially taking active part.

"This is parents' week and all parents are urged to attend the schools. Friday will be the closing day for the schools, although clubs and other organizations will observe 'Physical Education' day Saturday."

CHRISTMAS GIFTS

FOR MISSIONARIES

Members of the Thirteenth ward sevens quorum, who are serving on missions, are to be remembered by Ogden quorums at Christmas. With this object in view a party will be held in the ward hall this evening at 8 o'clock. A program has been prepared, including minstrels, dardies, songs, comic songs and a one-act play. A large attendance is desired as the proceeds will be used to bring Christmas cheer to the missionaries in various countries.

WHAT GIFT SHALL I BUY?

Here's Answer to Annual Christmas Shopping Puzzle

Are you having trouble with your Christmas lists? Here's help for you. The Standard-Examiner made a canvass of Ogden store managers to collect a few hints for Christmas shoppers. Here they are, to fit \$2, \$5 and \$10 pocketbooks.

GIFTS YOU CAN BUY FOR \$2

- | | |
|----------------------------------|---------------------------------------|
| FOR MOTHER. | FOR SISTER. |
| Pair of kid gloves. | Silk hosiery. |
| Neckwear. | Ribbon bracelet with stone setting. |
| Embroidery and cutting scissors. | Perfumery. |
| Silk hosiery. | Light wool scarf. |
| Mesh purse. | Back comb. |
| Six linen handkerchiefs. | Gold plated Dorinne case. |
| Box of stationery. | Novelty beads. |
| FATHER OR BROTHER. | Mesh purse. |
| Leather bill book. | FOR A HOME. |
| Two pair silk socks. | Silver sandwich tray. |
| Six linen handkerchiefs. | Six silver teaspoons. |
| Rear hair shaving brush. | Two linen towels. |
| Card case and bill fold. | Three bath towels. |
| Necktie. | Art bowl, containing narcissus bulbs. |
| Double silk gloves. | Hayland china dish. |
| | Ash tray. |

GIFTS YOU CAN BUY FOR \$5

- | | |
|---------------------------------|----------------------------------|
| FOR MOTHER. | FOR SISTER. |
| Umbrella. | Indestructible pearl beads. |
| Handbag. | Gold lace-trimmed boudoir box. |
| Gold brooch. | Pavlova boots. |
| Gold bar pin. | Silk vest and bloomers. |
| Engraved calling cards. | Two pairs silk and wool hosiery. |
| Scissors set, leather case. | Handbag. |
| Work basket. | Pair long silk gloves. |
| Pair long kid gloves. | Boudoir doll lamp. |
| Pearl necklace. | Engraved calling cards. |
| Silk hosiery. | Brooch or bar pin. |
| FATHER OR BROTHER. | Umbrella. |
| Cuff links. | FOR A HOME. |
| Gold mounted bill fold. | Silver bread tray. |
| Safety razor. | Dutch silver relish dish. |
| Window box and narcissus bulbs. | Telephone screen. |
| Two pairs pajamas. | Window box and narcissus bulbs. |
| Gold plated pen knife. | Silver pitcher. |
| Five pairs silk socks. | Silk pillows. |
| Military brushes. | Reading lamp. |
| Smoking stand. | Fancy waste basket. |
| Fountain pen. | Half dozen knives or forks. |
| | Luster ware bowl. |

GIFTS YOU CAN BUY FOR \$10

- | | |
|----------------------------------|---------------------------|
| FOR MOTHER. | FOR SISTER. |
| Material for Canton crepe dress. | Swagger hand bag. |
| Silver mesh bag. | Gold plated mesh bag. |
| Silk umbrella. | Ostrich feather fan. |
| Corduroy bath robe. | Bath robe. |
| Work table. | Toilet set. |
| Necklace. | Spanish comb, stone sets. |
| Gold bar pin. | Perfumery atomizer. |
| Waist. | Material for dress. |
| FATHER OR BROTHER. | FOR A HOME. |
| Gold watch chain. | Pair silver candlesticks. |
| Lodge emblem. | Linen tablecloth. |
| Silk shirt. | Dozen linen napkins. |
| Traveling bag. | Table runner. |
| Heather mixed vest. | Pair wool blankets. |
| Bath robe. | Mantel clock. |
| Scarf pin. | Laundry hamper. |
| Umbrella. | Steamer or auto robe. |
| Auto cigar lighter. | |

In the days of P. T. Barnum, when it was announced that, in one year, the great showman had spent \$50,000 on advertising, few people believed it, the sum, for that purpose and at that time, seeming so large.

The alphabet of the Cherokee Indians has a letter for each syllable.

MUNSON LECTURES ON GATES OF SOUL

"The Inner Gates of the Soul" was the title of a stereopticon lecture given last night in the First Congregational church by Eugene W. Munson, one of the national lecturers of the Theosophical society.

Mr. Munson threw on the screen a number of pictures which he said represented the astral and mental bodies of various individuals. Some were of savages and others were of more highly evolved men. Then he showed what the astral body of the devotional and scientific types look like.

Mr. Munson made a very strong plea at the close of his talk for those who take up the study of occultism in any of its forms to ever keep the staff of reason and common sense at their side. He advised people to study these things because only by such study does life become intelligible.

Another idea emphasized was that man was a more complicated being than was generally supposed. That while man himself was always only one, he put on these several bodies to get experience in the lower worlds and awaken his own inherent divine qualities.

Mr. Munson will give his last public lecture here tonight at the church entitled, "Practical Theosophy." This is a blackboard lecture, showing the influence of theosophy on education, politics, religion, health, love and wealth. On Friday and Saturday nights Mr. Munson will speak to the new class only at Reed hotel.

FORMER OGDENITE GAINS PROMINENCE

How a former Ogden musician has risen in his profession since he left Ogden a few years ago is contained in a recent issue of the Winnipeg (Manitoba) Tribune, which describes the excellence of an orchestra directed by Charles Whitehead. Whitehead formerly was an expert performer on

drums and traps in the old Grand Opera House orchestra and he later played at Utahna park. Now he directs an orchestra of eight members in a Winnipeg theatre and the orchestra was selected to broadcast concerts from Winnipeg.

GIRLS NAMED ON Glee Club
SALT LAKE, Dec. 7.—Miss King and Miss Katharine Barker, both of Ogden, have been awarded places on the Girls' Glee club.

Give Happiness Every Day by
Selecting an



as a Christmas Gift

Special Reduced Price

\$35 Cash

\$40 Easy Terms

Also a few special bargains in Hotpoint Electric Vacuum Cleaners.

Our store will be open Friday and Saturday evenings until 11 p. m. Nothing will be sold after 6 p. m.—we invite you to come in and see our beautiful display of appropriate electrical goods. Light refreshments will be served.

Utah Power & Light Company

"Efficient Public Service"

Everything Electrical for the Home

CHRISTMAS SALE

Coming right now at the moment when holiday shopping makes greater call than ever on one's purse, these specially priced offerings will help you both in your gift selections as well as in many personal needs.

SILKS MAKE ATTRACTIVE GIFTS---PRICES CUT

Messalines, Satins, Taffetas

All come in for a sharp cut and remember, these are all the regular Paine & Hurst qualities. Thousands of yards to choose from.

- | | |
|------------|--------------------|
| All \$2.25 | values\$1.75 |
| All \$2.00 | values\$1.65 |
| All \$1.65 | values\$1.35 |

Crepe Satins

In either canton crepe or silk and wool crepes in all staple colors that have been selling regularly at \$3.25 and \$3.50 per yard. Sale, the yard **\$2.98**

Skinner's

**Taffeta
and
Satins**

In order to give this sale real tone we include our high grade Skinner's taffeta and satin, any color, nothing reserved. Limit 6 yards to a customer. Regular \$2.98 grade. Sale, yard **\$1.98**

Kimono Silks

A good line in all the new and pattern designs. Regular \$1.65 quality. Yard **\$1.35**

Crepe de Chine

Also georgettes, nothing in our extensive line of \$1.25 quality on sale, the yard **\$1.00**

Spiral Crepe

Heavy silk and wool, very stylish and ideal for dresses. This item will be a good buy. Regular \$3.75 yard **\$3.00**

READY-TO-WEAR COMES IN FOR A SLASH COATS, SUITS, DRESSES, PETTICOATS

Those desiring to give the more practical gifts for Christmas will appreciate a real sale on items usually held in reserve for the After Christmas Sales. To assist you and keep things in this department here goes for a clean sweep of ready-to-wear.

Petticoats

In all jerseys, taffetas and messalines, about 25 in this lot worth to \$5.95. They will go fast at

\$2.95

This lot consists of 100 new jerseys in very elaborate color combinations, just the nicest thing for Christmas giving. The Majestic line. Specially priced at

\$7.45

Dresses

25 good looking dresses in both wool and silk, good range of sizes. These represent some of the very best lines we buy but we must sell every one of them the first day of the sale.

Values worth to \$37.50.

\$7.95

Coats

Nothing reserved, including all our high class furs and cloth materials. Make your selection quick as the reductions we are making will command rapid selling.

Paisley Corduroy

A full assortment for robes and house dresses. Regular 26 inches wide and of an unusually good quality. Specially priced, the yard **\$1.45**

SUITS

From \$27.50 to \$75.00 are bunched in three. All this season's styles. You will find prices cheaper than After Christmas Sales suits up to \$37.50, \$19.75, all values to \$24.95; all values to \$75.00, \$31.75.

All values to \$37.50...\$11.95

All values to \$55.00...\$24.95

All values to \$75.00...\$31.75

Bath Robes

This is our regular heavy robing, splendid quality, worth 75c and 85c. Sale, the yard **\$5.95**

Bath Robing

This is our regular heavy robing, splendid quality, worth 75c and 85c. Sale, the yard **\$5.95**

Where
the Women
Trade

PAINE & HURST

Where
the Women
Trade



Kuppenheimer

GOOD CLOTHES

The ace among Christmas gifts for men is a Kuppenheimer Overcoat. It best expresses a man's idea of usefulness, and perfectly satisfies his demands for good style, fine fabrics and expert tailoring. The nation's standard of an investment in good appearance.

\$35 \$40 \$50

Kaplan's

"DRESSERS & MEN"

L. J. Kaplan & Co. 2425 Washington Ave.

—the house of Kuppenheimer good clothes